



# Best Electronic Response Technology

## Purpose of BERT:

*Immediately reports a sign post, guardrail, or other traffic device impact event needing attention ASAP.*

## Product Specifications:

- Size - 7" x 3.5" x 2"
- Approximately 3 pounds
- Battery powered - power source guaranteed performance = (5) years in all US temperatures
- Attached to existing traffic device with (2) bolts



## Product Description:

- After a traffic device has been impacted, BERT sends an alert via text message to a specific person within 2 minutes of impact.
- This programmed message goes to a specific person who is responsible for traffic device replacement – i.e... public works street superintendent, sign shop manager, crew foreman, etc.
- Personnel will know immediately of the event and can take the necessary corrective action.
- The text message continues sending an alert every 2 minutes until that person acknowledges the notification.
- The text message alert contains the exact location of where the event has occurred.
- Liability & Litigation will greatly be reduced.
- Roadways will remain safe.



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